Print Concept Activities

What is “print concept”?

Print concepts refer to the ability of emergent readers to recognize and distinguish certain features of print and how it works, such as:

- Layout of text (front/back of the book)
- Moving from left to right on the page
- Differentiating between words and a picture
- Differentiating between a letter and a word

Print Concept Activities:

1. Read aloud with your child. While reading, point out the front and back cover of the book. Also draw attention to where you begin reading and where the words are located on the page. You may even follow along with your finger for a couple pages.

2. Cut up your child’s name by individual letter and model how to put the letters together to form his/her name.

3. Have your child draw a picture that tells a story. Then, have your son/daughter dictate the words that go with the picture as you write them on the page.

4. Notice print wherever you go! Point it out everywhere such as on billboards, shopping bags, cereal boxes, menus, sports programs, etc.

5. Write together. Try thank you notes, birthday cards, and grocery lists, just to name a few!

6. Read yourself. Model reading different types of text, such as books, newspapers, magazines, e-mail, and even bills! 😊