

COPPA

Keeping our kids safe online.

Hi, I'm Carrie

Teacher/parent

- 13th year teaching
 - 4th & 3rd grade kiddos
 - Masters in Educational
Technology
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COPPA

Children's Online Privacy
Protection Act/Rule

Who regulates COPPA?

- The Federal Trade
Commission

Children's Online Privacy Protection Rule

Rule Summary: COPPA imposes certain requirements on operators of websites or **online** services directed to children under 13 years of age, and on operators of other websites or **online** services that have actual knowledge that they are collecting personal information **online** from a **child** under 13 years of age.

**You can't collect
personal information
about a child online.**

What is a “child”

A person under the age of 13.

Websites must include?

A description of what information the operator collects from children, including whether the operator enables children to make their personal information publicly available, how the operator uses such information, and the operator's disclosure practices for such information; and

That the parent can review or have deleted the child's personal information and refuse to permit its further collection or use, and state the procedures for doing so. See 16 C.F.R. § 312.4(d) ("notice on the Web site or online service").

What is “personal information”

- Name, age, birthday, address, email address, phone number
- Photograph
- An audio file that records a child’s voice
- Video of a child
- A persistent identifier, such as an IP address
- Collection
 - Passive tracking of a child online (cookies)

Accounts kids under 13 CAN'T have under COPPA

- Facebook
- Instagram
- Snapchat
- Google Accounts
 - YouTube
 - Family Link**

**COPPA is designed to
monitor websites.**

This is terrifying.

It is.

But it's going to be okay.



Internet Safety Tips

- Keep track of your child's online activity
- Make sure they can't set up an account on a website without you
 - Hold on to their passwords
 - Hold them accountable
- TALK about internet safety
 - Primary: "People who want to hurt kids"
 - Intermediate: "Online bullies"
- Limit screen time
 - "Computer brain"
 - Nothing good happens after 10 pm

**Your take away:
YOU need to monitor your
child's online activity.**

Federal Trade Commission

Children's Online
Protection Act
Website

